



Peninsulas Emergency Medical Services Council, Inc.

PO Box 1297, 6876 Main Street

Gloucester, VA 23061

Office (804) 693-6234 - Fax (804) 693-6277

**Greater Williamsburg HEARTSafe Alliance
Board of Directors Executive Committee Meeting Minutes**

Meeting Date: December 16, 2021

Meeting Location: Teleconference

Chaired By: Connor Weisman

Begin Time: 11:30

End Time: 12:15

Minutes Submitted By: Amy Ashe

Draft: x Approved Date:

Members Present:	Members Absent:	Staff:	Others:
Brophy, Kevin (TC)	Skinner, Leslie	Ashe, Amy	McCorry, James
Kopczynski, Steve (TC)	Vanhoozier, Adria		
	Banez, Terry		
	Karnes, Carrie		
	Masterson, David		
	Player, Michael		

Item	Discussion	Action Required	By Whom/When
Call to Order	Amy Ashe called the meeting to order at 11:40am. Chief Kopczynski made a motion to approve the 12-7-2020 minutes. The minutes were approved without changes.		
Financial Report	K. Brophy provided the financial report through end of December 2021. K. Brophy provided end of year projections to Executive Committee.		
Old Business/New Business	Amy Ashe brought up how to decide what we want for GWHA. <ul style="list-style-type: none"> • Revisit the strategic plan • Restructure the Executive Committee and change meetings to quarterly 		

Item	Discussion	Action Required	By Whom/When
	<ul style="list-style-type: none"> • Change BOD meetings to monthly • Make sure it consists of Riverside and Sentara and 4 municipalities • Website management. There was a person listed that had not been keeping up with the website. I removed them • I had to change all the websites and email address to a general log in so it was not in a persons name. 		
Old/ New Business	<ul style="list-style-type: none"> • What role does the committee have. Do we come up with ideas and look to facilities and fire departments to execute? They could reasonably do 2-3 events without it being to intrusive. This should already be in agencies mission and goals. • Ideas such as presentations to homeowners groups, Yorktown Market Days, Second Sundays. • Pick set dates for some events so we are in the community and committed already • Is it training and events, training the community to offer the trainings? Modeled after Cert Groups • Train business to offer it when they are having events or give them some “reward/recognition” for their business be Heartsafe • Can Fire Departments check for AED’s and if they are in Pulse Point • Work with the Chamber to identify what groups of business are most vested and a good start to developing a working relationship. Get bigger groups and we provide the Heartsafe materials and tents • For events can we have shared staffing, may not be one department staffing and event • There was mention that the time of the meetings is hard to make 	<p>A.Ashe to follow up on survey about meeting time alternatives</p> <p>Email Dr Louka about presentation</p> <p>Send email with meeting changes to BOD and EC</p>	
Good of the Order	The next meeting is January 20 th at 11:30 am		
Adjournment	The meeting was adjourned at 12:14 pm		