



**Peninsulas Emergency Medical Services Council, Inc.**

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**GWHA Board of Directors Meeting Minutes**

**Meeting Date:** January 21, 2021

**Meeting Location:** Teleconference

**Chaired By:** Connor Weisman

**Begin Time:** 11:30 am

**End Time:** 12:00 pm

**Minutes Submitted By:** Connor Weisman **Draft:** **Approved Date:** May 20, 2021

<b>Members Present:</b>	<b>Members Absent:</b>	<b>Staff:</b>	<b>Others:</b>
Cumbie, Beth (TC)	Skinner, Leslie	Weisman, Connor	
Brophy, Kevin (TC)	Vanhoozier, Adria		
McCorry, James (TC)	Kopczynski, Steve		
Eagle, David (TC)	Karnes, Carrie		
Masterson, David (TC)			
Player, Michael (TC)			
Bowe, Susan (TC)			
Belback, Teresa (TC)			

<b>Item</b>	<b>Discussion</b>	<b>Action Required</b>	<b>By Whom/When</b>
Call to Order	C. Weisman called the meeting to order at 11:31am. D. Masterson made motion to approve the December 16, 2020 minutes, seconded by M. Player. The minutes were approved with changes. C. Weisman will update the title of minutes.		
Financial Report	K. Brophy provided the financial report through December 2020. K. Brophy provided cash projection through June 2021. K. Brophy also mentioned that we would have sufficient funding through the end of October 2021.		

Item	Discussion	Action Required	By Whom/When
	C. Weisman reported that he will be applying for the final expected grant funding through WHF in the coming days.		
Old Business	<p>C. Weisman discussed proposed marketing plans for February including the “For the Love” campaign that would partner us with local restaurants to promote HEARTSafe through a heart healthy menu. C. Weisman reported that the partnership with WARA and the chamber was already in place for this campaign. WARA will help get the word out to restaurants and potentially HEARTSafe will disseminate information through the Farmer’s market.</p> <p>M. Player mentioned doing CPR trainings at the parks and placing signage at local parks to encourage healthy behaviors/CPR education.</p>		
New Business	<p>M. Player stated that if there is a committed funding source PEMS would potentially be able to provide funding to cover any gap while awaiting funds. Grant funds would have to be committed as well as obtaining Board of Directors approval.</p> <p>D. Masterson discussed possible CPR education at vaccine clinics. M. Player suggested training videos could be played on screens that would be set up while people are waiting 15 minutes after receiving their vaccine.</p> <p>D. Eagle invited C. Weisman to visit the vaccine clinic at the Colonial Williamsburg visitor center to review where video screens could be placed.</p>		
Good of the Order	The next meeting will be February 18, 2021 at 11:30 am		
Adjournment	The meeting was adjourned 12:00 pm.		