

Peninsulas Emergency Medical Services Council, Inc.

PO Box 1297, 6876 Main Street Gloucester, VA 23061 Office (804) 693-6234 - Fax (804) 693-6277

GWHA Board of Directors Executive Committee Meeting Minutes

Meeting Date: December 7, 2020 Meeting Location: Teleconference Chaired By: Connor Weisman

Begin Time: 4:00 pm End Time: 4:39 pm Minutes Submitted By: Connor Weisman Draft: Approved Date: March 8, 2021

Members Present:	Members Absent:	Staff:	Others:
Banez, Terry (TC)	Skinner, Leslie	Weisman, Connor	
Brophy, Kevin (TC)	Vanhoozier, Adria		
Karnes, Carrie (TC)			
Kopczynski, Steve (TC)			
Masterson, David (TC)			
Player, Michael (TC)			

Item	Discussion	Action Required	By Whom/When
Call to Order	C. Weisman called the meeting to order at 4:07 pm. T. Banez made a motion to approve the 8-12-2020 minutes, seconded by C. Karnes. The minutes were approved without changes.		
Financial Report	K. Brophy provided the financial report through end of October 2020. K. Brophy provided end of year projections to D. Masterson and A. Vanhoozier.		
Old Business	C. Weisman discussed the future of the CPR training program by offering certification training as a fee-for-service program to support HEARTSafe. S. Kopczynski provided feedback on providing certification training and concerns that we may compete with some of our partners.		

Item	Discussion	Action Required	By Whom/When
	S. Kopczynski discussed promoting our online training. C. Weisman mentioned the portion of the website with the "clickthrough" online training that people can use. C. Weisman also mentioned having a statement clarifying that the online training is not a certification and not a substitute for in-person training. M. Player recommended placing a statement about "going elsewhere to provide certification" to sound positive. S. Kopczynski reported on PulsePoint funding. James City County uses Four-For-Life funding to fund their PulsePoint. PulsePoint provided verified responder as a grant through October 2021. York County is trying to have the funding for their PulsePoint added to their budget and the three localities involved in the York County Pulse Point are sharing expenses for the Four-For-Life. Williamsburg went to a new personal responding program, "I am responding" and they may not be eligible for verified responder in 2021. S. Kopczynski will speak to D. Eagle regarding this. S. Kopczynski emphasized	C. Weisman to update website.	
	that Pulse Point's verified responder program allows for use across county and state lines.		
	C. Weisman discussed the possibility that he will be attending medical school in Fall 2021. D. Masterson mentioned the boards continued support of C. Weisman's career changes and reminded the board that this was known when C. Weisman was hired as executive director.		
	D. Masterson discussed a jump start program in February 2021 to get HEARTSafe back into the community. This would be done by providing training and events to highlight what HEARTSafe does in the community. Based on the response in February 2021, the board can determine how HEARTSafe will continue moving forward. D. Masterson also mentioned creating a schedule of classes for March and April so people know that we are going to still be offering classes and are still available to teach hands-only CPR.	C. Weisman to start planning with marketing committee.	C. Weisman. 3/8/2021 Executive Committee Meeting
New Business	M. Player discussed a possible alternative for the continuation of HEARTSafe. HEARTSafe would remain a program of PEMS and the executive director funding would be transferred to PEMS to allow them to continue to fund the position. The HEARTSafe board and subcommittees would remain in place under PEMS. M. Player stated that PEMS has options if we have to maintain the program without a program director for a short period of time through PEMS leadership and staff.		
	T. Banez mentioned linking our programs through the chamber newsletter to reach more people. T. Banez reminded C. Weisman that their newsletter reaches over 800 people weekly.	C. Weisman will provide HEARTSafe content to the chamber.	C. Weisman. 3/8/2021 Executive Committee Meeting
Good of the Order	The next meeting is March 8, 2021 at 4 pm.		
Adjournment	The meeting was adjourned at 4:39 pm	<u> </u>	